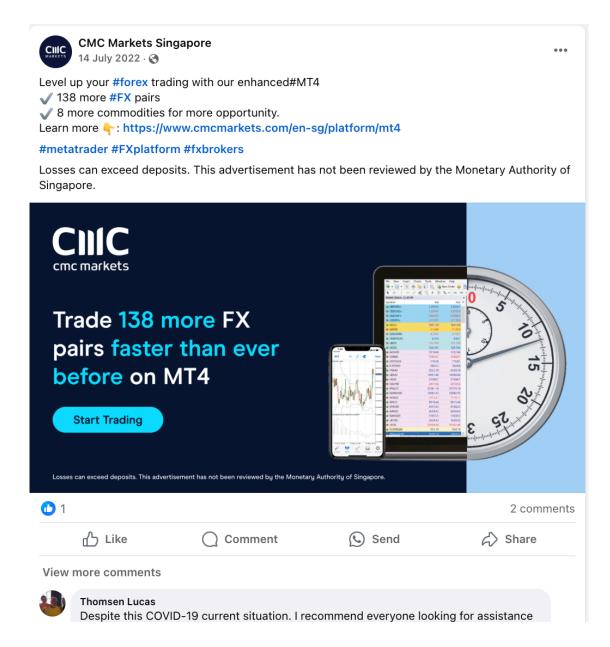
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Social Media





Congratulations to the winners from the first round of our MT4 FX Active Demo Trading Competition! Explore new strategies and pit your trading skills against others to stand a chance to win up to \$\$3,000 each round (and yes, you can take part in more than one round!).

Registration for the 08 Jan 2023 round has begun — so what are you waiting for? Sign up now: https://bit.ly/3YfPyql

#CMCMT4competition



...



Did you miss our #Q3 outlook last week? Watch it on demand https://lnkd.in/duCxC6-r

Glean insights from our market analyst on:

- Is the worst over for global #equities especially for US related stocks such as mega cap techs?
- What other China related stocks we need to focus on for Q3?
- · How will the USD fare in Q3 after the US Dollar Index recorded a rally of around 6% in Q2, its best 3-month performance since October 2016?
- After -70% to -80% plunge seen in #Bitcoin (BTC/USD) and #Ethereum (ETH/USD) from their respective November 2021 all-time highs, where do we go from here?

#trading #cfd #forex #equity #fx #derivaties #USD #crypto #BTCUSD #ETHUSD



YOUTUBE.COM

Q3 2022 Global Markets Outlook

0:00 Introduction 04:50 Recap On Q2 2022 Global Markets Outlook & How We Fare 08:45 Q1 & ...



1 You and 1 other

3 comments



•••

Don't miss our live #webinar today, 7pm (SGT): CMC Markets Market Analyst, Kelvin Wong will explore the key emerging theme plays for Q3:

- Is the worst over for global #equities especially for US related stocks such as mega cap techs?
- · What other China related stocks we need to focus on for Q3?
- How will the USD fare in Q3 after the US Dollar Index recorded a rally of around 6% in Q2, its best 3-month performance since October 2016?

After -70% to -80% plunge seen in #Bitcoin (BTC/USD) and #Ethereum (ETH/USD) from their respective November 2021 all-time highs, where do we go from here?

Book your seat now: https://lnkd.in/d6f32gZf

#trading #cfd #forex #equity #fx #derivaties #USD #crypto #BTCUSD #ETHUSD



Campaign: Engagement with Community



Congratulations to the winners of our 1st round of CMC Varsity Trading Challenge 2022!

About 100 students from Nanyang Technological University, Singapore participated in CMC Markets Singapore's trading competition recently. The undergraduates pitted their skills while working with best-in-market #research tools and resources on our proprietory Next Generation trading platform.

We look forward to more opportunities to promote **#trading #education**. Stay tuned for our next round of CMC Varsity Trading Challenge.

#cfd #forex #equity #Stockmarkets #riskmanagement #financial



You and 2 others

1 comment 1 share

Campaign: Trading Competition online

Background: 12-month MT4 trading competition in region. monthly cash prize claimed when winner opens LIVE trading account.

Channels: FB, IG, X, Website, Email, Google Search & display ads

Objective: Increase new account open/ fund/ trade

Flow:

- Paid Ads on websites & social lead to landing page
- Every month highest trading account P&L winner is published on website and social
- Top winners will be given prize money in Live trading account to jump start their trading.

Result

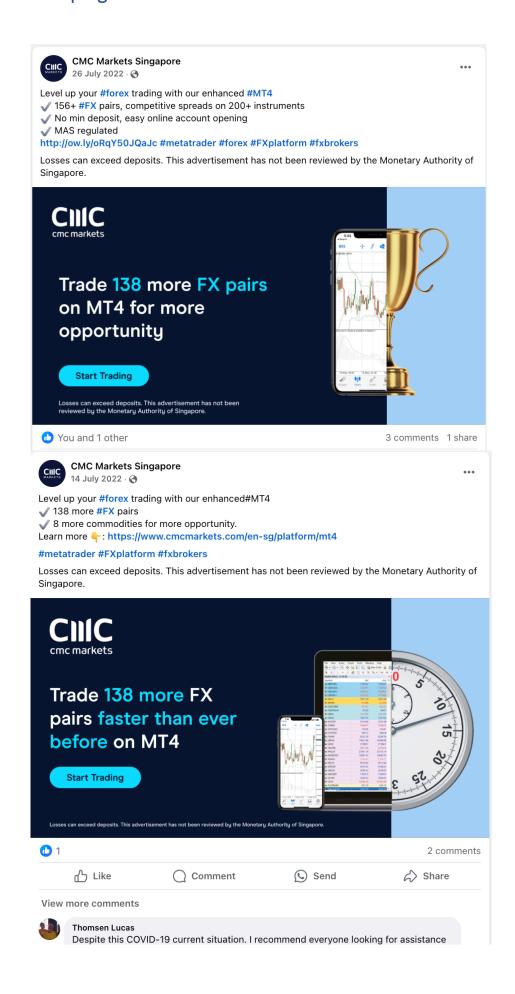
- Brokerage achieved uplift of account opening /trading by 20%
 - uplift of conversion from demo account by 30%







Campaign Online ads



Campaign Out of home ads





