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## Social Media

**CMC Markets Singapore**  
26 July 2022 · 🌐

Did you miss our [#Q3](#) outlook last week? Watch it on demand <https://lnkd.in/duCx6-r>

Glean insights from our market analyst on:

- Is the worst over for global [#equities](#) especially for US related stocks such as mega cap techs ?
- What other China related stocks we need to focus on for Q3?
- How will the USD fare in Q3 after the US Dollar Index recorded a rally of around 6% in Q2, its best 3-month performance since October 2016?
- After -70% to -80% plunge seen in [#Bitcoin](#) (BTC/USD) and [#Ethereum](#) (ETH/USD) from their respective November 2021 all-time highs, where do we go from here?

[#trading](#) [#cfd](#) [#forex](#) [#equity](#) [#fx](#) [#derivatives](#) [#USD](#) [#crypto](#) [#BTCUSD](#) [#ETHUSD](#)



**Q3 2022 Global Markets Outlook**

A bullish reversal or a continuation of the bears in the US stock market?

Kelvin Wong, CFE  
Market Analyst & Client Education

CMC Markets Singapore  
20<sup>th</sup> Jul 2022

 

YOUTUBE.COM

**Q3 2022 Global Markets Outlook**

0:00 Introduction 04:50 Recap On Q2 2022 Global Markets Outlook & How We Fare 08:45 Q1 & ...

 You and 1 other

3 comments

**CMC Markets Singapore**  
20 July 2022 · 🌐

Don't miss our live [#webinar](#) today, 7pm (SGT): CMC Markets Market Analyst, Kelvin Wong will explore the key emerging theme plays for Q3:

- Is the worst over for global [#equities](#) especially for US related stocks such as mega cap techs ?
- What other China related stocks we need to focus on for Q3?
- How will the USD fare in Q3 after the US Dollar Index recorded a rally of around 6% in Q2, its best 3-month performance since October 2016?

After -70% to -80% plunge seen in [#Bitcoin](#) (BTC/USD) and [#Ethereum](#) (ETH/USD) from their respective November 2021 all-time highs, where do we go from here?

Book your seat now: <https://lnkd.in/d6f32gZf>

[#trading](#) [#cfd](#) [#forex](#) [#equity](#) [#fx](#) [#derivatives](#) [#USD](#) [#crypto](#) [#BTCUSD](#) [#ETHUSD](#)



**Q3 2022 Global Markets Outlook**

A bullish reversal or a continuation of the bears in US stock market?

Join us for this live webinar to hear first hand:

- Is the worst over for global equities?
- What China related stocks to focus on for Q3?
- Are we heading for a further chill in the crypto winter, after the plunge?

20 July 2022 7:00pm - 8:30pm SGT



  
Kelvin Wong  
CMC Markets Market Analyst

 You and 1 other

1 comment 1 share

 Like

 Comment

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 Share

 Simon Tan  
Earn \$150 from CMC Markets

## Campaign: Engagement with Community

To engage with young traders, we organised trading competition with tertiary institutions. This helped uplifted the Brand awareness and spread virality amongst young traders.



CMC Markets Singapore

17 June 2022 · 🌐



Congratulations to the winners of our 1st round of CMC Varsity Trading Challenge 2022!

About 100 students from [Nanyang Technological University, Singapore](#) participated in CMC Markets Singapore's trading competition recently. The undergraduates pitted their skills while working with best-in-market [#research](#) tools and resources on our proprietary Next Generation trading platform.

We look forward to more opportunities to promote [#trading](#) [#education](#). Stay tuned for our next round of CMC Varsity Trading Challenge.

[#cfd](#) [#forex](#) [#equity](#) [#Stockmarkets](#) [#riskmanagement](#) [#financial](#)



## Campaign: Trading Competition online

**Background:** A 12-month MT4 trading competition was planned and organised in Asia with monthly cash prizes to be won by winners who proceeded to do LIVE trading with the brokerage.

**Channels:** FB, IG, X, Website, Email, Google Search & display ads

**Objective:** Increase new account open/ fund/ trade

**Scope:**

- Conceptualized and managed paid Ads on websites & social media.

**Competition Landing page.**

- Created Social media content and posts to hype interest.

## Result

- **Brokerage achieved uplift of account opening and trading by 20%**
- **uplift of conversion from demo account by 30%**





## MT4 FX Active Demo Trading Competition

17 Sep - 9 Oct 2023

- Must register with us by 16:00:00, 1st Oct 2023, 1st Oct 2023
- Compete with \$50,000 of virtual money in a demo account
- There is no need using real money in this 7 days 1 week competition round
- Please check in the account for each tournament sign
- Final round 7 Sep - 9 Oct 2023

[View more details](#)

### MT4 FX Active Demo

[Create a demo account](#)

Come back and enter the competition after creating your demo account.

### MT4 FX Demo Account

[ENTER COMPETITION](#)

Account Number

Trade Address

Username

[Enter the next round of the competition](#)

### Where do you stack up?

Take your trade and see where you stand on the leaderboard

RANK	MEMBER	ACCOUNT ID	PERCENTAGE	OPEN TRADE	CLOSE TRADE	TRADE SIZE	PERCENTAGE
1	Choi_Wen_T00	\$000000	0.0%	0	0		<a href="#">View</a>
2	Jacky_004	\$40000	20.0%	0	0		<a href="#">View</a>
3	KangHong_008	\$20400	20.0%	1EA2000	80	10	<a href="#">View</a>
4	Capri_7407	\$240000	20.0%	1EA2000	200	14	<a href="#">View</a>
5	believe_024	\$220000	20.0%	1EA2000	24	14	<a href="#">View</a>
6	Guofeng_006	\$210000	43.0%	1EA2000	97	15	<a href="#">View</a>
7	Dan_Du_Ann_2001	\$172000	43.0%	1EA2000	200	14	<a href="#">View</a>
8	DongFeng0000_7	\$157000	30.0%	1EA2000	100	12	<a href="#">View</a>
9	ShenWing_040	\$100000	4.0%	1EA2000	100	2	<a href="#">View</a>
10	haiding_1001	\$100000	4.0%	1EA2000	18	7	<a href="#">View</a>

Share to social: [Facebook](#) [LinkedIn](#) [Twitter](#) [WhatsApp](#)

[Enter Now](#)

### How it works

- Open a MT4 demo account**  
 Open a free MT4 demo account here and enter the competition.
- Start trading**  
 Trade with \$50,000 of virtual money. Only total equity in account are recognised.
- Check the leaderboard**  
 Winners and results are released monthly via email.

[Enter Now](#)

### Why enter?

**Enter for free**  
 There's no need to enter and up to \$50,000 cash-in to be won every month.

**Trade with \$50,000 virtual money**  
 Test your skills and strategies in a simulated MT4 space using virtual money.

**See where you stack up**  
 Where do your trading skills stand compared to those on our leaderboard?

**Trade for a chance to WIN**  
 There's a total prize pool of \$50,000 to be won over 10 months.

**Join the tribe**  
 Get your friends to join and compare notes with fellow competitors.

**Sharpen your skills**  
 Gain valuable insights and experience new tools and resources trading on MT4.

Final tournament starts 17 September 2023

Up to \$50,000 to be won every month

Battle with \$50,000 virtual money

## Out of Home Campaign

