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# Social Media

**CMC Markets Singapore**  
26 July 2022 ·

Did you miss our **#Q3** outlook last week? Watch it on demand <https://lnkd.in/duCx6-r>

Glean insights from our market analyst on:

- Is the worst over for global **#equities** especially for US related stocks such as mega cap techs ?
- What other China related stocks we need to focus on for Q3?
- How will the USD fare in Q3 after the US Dollar Index recorded a rally of around 6% in Q2, its best 3-month performance since October 2016?
- After -70% to -80% plunge seen in **#Bitcoin** (BTC/USD) and **#Ethereum** (ETH/USD) from their respective November 2021 all-time highs, where do we go from here?

**#trading #cfds #forex #equity #fx #derivatives #USD #crypto #BTCUSD #ETHUSD**



**Q3 2022 Global Markets Outlook**  
A bullish reversal or a continuation of the bears in the US stock market?

**Kelvin Wong, CETe**  
Market Analyst & Client Education

CMC Markets Singapore  
20<sup>th</sup> Jul 2022

**YOUTUBE.COM**

**Q3 2022 Global Markets Outlook**  
0:00 Introduction 04:50 Recap On Q2 2022 Global Markets Outlook & How We Fare 08:45 Q1 & ...

You and 1 other      3 comments

**CMC Markets Singapore**  
20 July 2022 ·

Don't miss our live **#webinar** today, 7pm (SGT): CMC Markets Market Analyst, Kelvin Wong will explore the key emerging theme plays for Q3:

- Is the worst over for global **#equities** especially for US related stocks such as mega cap techs ?
- What other China related stocks we need to focus on for Q3?
- How will the USD fare in Q3 after the US Dollar Index recorded a rally of around 6% in Q2, its best 3-month performance since October 2016?

After -70% to -80% plunge seen in **#Bitcoin** (BTC/USD) and **#Ethereum** (ETH/USD) from their respective November 2021 all-time highs, where do we go from here?

Book your seat now: <https://lnkd.in/d6f32gZt>

**#trading #cfds #forex #equity #fx #derivatives #USD #crypto #BTCUSD #ETHUSD**



**Q3 2022 Global Markets Outlook**  
A bullish reversal or a continuation of the bears in US stock market?

Join us for this live webinar to hear first hand:

- Is the worst over for global equities?
- What China related stocks to focus on for Q3?
- Are we heading for a further chill in the crypto winter, after the plunge?

20 July 2022 7:00pm - 8:30pm SGT

**CMC Markets**

You and 1 other      1 comment 1 share

Like      Comment      Send      Share

Simon Tan  
Earn \$150 from CMC Markets

## Campaign: Engagement with Community

To engage with young traders, we organised trading competition with tertiary institutions. This helped uplifted the Brand awareness and spread virality amongst young traders.

 CMC Markets Singapore  
17 June 2022 · 

Three photos showing winners of the CMC Varsity Trading Challenge 2022. The photos are arranged in a grid: one large photo on the right and two smaller ones on the left.

Congratulations to the winners of our 1st round of CMC Varsity Trading Challenge 2022!

About 100 students from [Nanyang Technological University, Singapore](#) participated in CMC Markets Singapore's trading competition recently. The undergraduates pitted their skills while working with best-in-market [#research](#) tools and resources on our proprietary Next Generation trading platform.

We look forward to more opportunities to promote [#trading #education](#). Stay tuned for our next round of CMC Varsity Trading Challenge.

#cfds #forex #equity #Stockmarkets #riskmanagement #financial



## Campaign: Trading Competition online

Background: A 12-month MT4 trading competition was planned and organised in Asia with monthly cash prizes to be won by winners who proceeded to do LIVE trading with the brokerage.

Channels: FB, IG, X, Website, Email, Google Search & display ads

Objective: Increase new account open/ fund/ trade

Scope:

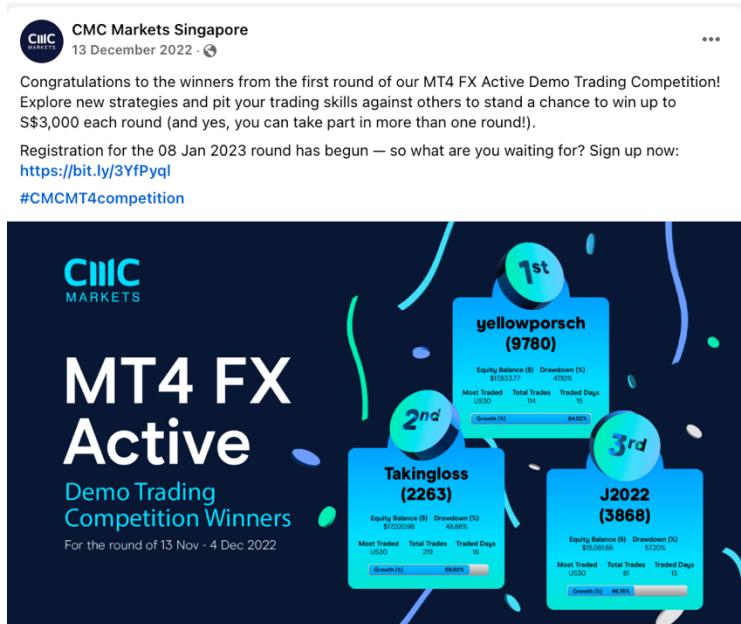
- Conceptualized and managed paid Ads on websites & social media.

Competition Landing page.

- Created Social media content and posts to hype interest.

## Result

- Brokerage achieved uplift of account opening and trading by 20%
- uplift of conversion from demo account by 30%



CMC Markets Singapore  
13 December 2022

Congratulations to the winners from the first round of our MT4 FX Active Demo Trading Competition! Explore new strategies and pit your trading skills against others to stand a chance to win up to S\$3,000 each round (and yes, you can take part in more than one round!). Registration for the 08 Jan 2023 round has begun — so what are you waiting for? Sign up now: <https://bit.ly/3YFpql> #CMCMT4competition

**MT4 FX Active**  
Demo Trading Competition Winners

For the round of 13 Nov - 4 Dec 2022

**1st** yellowporsch (9780)

Equity Balance (\$)	Drawdown (%)
\$102,000.00	43.86%

Most Traded: USDX Total Trades: 1H Traded Days: 15 Growth (%) 64.02%

**2nd** Takingloss (2263)

Equity Balance (\$)	Drawdown (%)
\$70,000.00	43.86%

Most Traded: USDX Total Trades: 219 Traded Days: 16 Growth (%) 60.40%

**3rd** J2022 (3868)

Equity Balance (\$)	Drawdown (%)
\$100,000.00	35.02%

Most Traded: USDX Total Trades: 0 Traded Days: 15 Growth (%) 40.70%



### Where do you stack up?

Make your trades and see where you rank on the leaderboard.

NAME	OPENED	OPENED	OPENED	OPENED	OPENED	OPENED
Chen_Hua_700	\$100,000	4.0%	0	0	<div style="width: 100%;"></div>	<a href="#">ENTER</a>
harry_8988	\$100,000	20.00%	0	0	<div style="width: 0%;"></div>	<a href="#">ENTER</a>
Anyheng_6188	\$20,000	20.00%	NEA2000	00	<div style="width: 0%;"></div>	<a href="#">ENTER</a>
Capt_2007	\$200,000	30.00%	NEA2000	200	<div style="width: 10%;"></div>	<a href="#">ENTER</a>
Active_204	\$200,000	30.00%	NEA2000	34	<div style="width: 17%;"></div>	<a href="#">ENTER</a>
Gloryhouse_2008	\$200,000	43.00%	NEA2000	87	<div style="width: 43%;"></div>	<a href="#">ENTER</a>
Don_Go_Ara_3008	\$100,000	45.00%	NEA2000	200	<div style="width: 20%;"></div>	<a href="#">ENTER</a>
DayangLuned802008_7	\$100,000	30.00%	NEA2000	100	<div style="width: 10%;"></div>	<a href="#">ENTER</a>
Investing_3476	\$100,000	45.00%	NEA2000	101	<div style="width: 10%;"></div>	<a href="#">ENTER</a>
Investing_1081	\$100,000	45.00%	NEA2000	18	<div style="width: 3%;"></div>	<a href="#">ENTER</a>

CHIC

[ENTER NOW](#)

### How it works



#### Open a MT4 demo account

Open a free MT4 demo account here and enter the competition.

#### Start trading

Trade with \$80,000 of virtual money. Only total equity in account are recognized.

#### Check the leaderboard

Winners and results are released monthly via email.

[ENTER NOW](#)

### Why enter?

#### Enter for free

There's no cost to enter and up to \$80,000 cash to be won every month.

#### Trade with \$80,000 virtual money

Test your different strategies in a simulated MT4 space using virtual money.

#### See where you stack up

Where do your trading skills sit compared to those on the leaderboard?

#### Trade for a chance to WIN

There's a total prize pool of \$80,000 to be won over 12 months.

#### Join the tribe

Get your friends to join and compare notes with fellow competitors.

#### Sharpen your skills

Gain valuable insights and experience on new tools and resources trading on MT4.

Final tournament starts 17 September 2023

Up to \$80,000 to be won every month.

Battle with \$80,000 virtual money.

## Out of Home Campaign

