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1.Social Media & Community Growth in 6 months

Chinese Brokerage expansion into international regions, seeks to increase brand awareness, new customers and sales. We were engaged to provide integrated marketing services including paid media, and owned media (PR, social media, website).

We achieved an impressive result within the first 6 months for their social media and website platform, using both organic and paid channels.



Facebook
920%



X
88%



Instagram
1,400%



Telegram
145%



LinkedIn
45%



WeChat
125%



Web Traffic
1,012%

2.Campaign with Trading Educator (KOL)

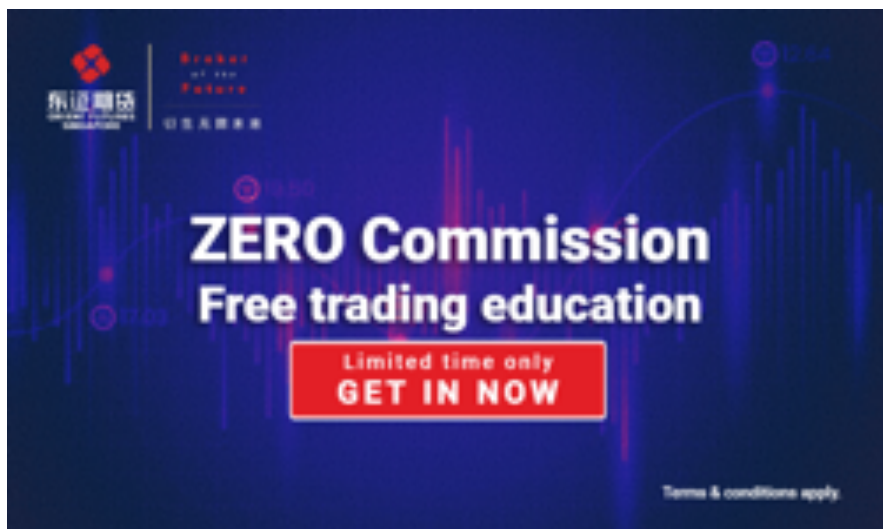
Background: Collaboration between brokerage and trading educator (Traddictiv).

New customers get free beginner course.

Channels: FB, IG, Website, Email, Google Search & display ads

Result

- Brokerage increased account opening and trading activities by 28%
- Educator gained new 'students' who progressed to intermediate courses (after the free beginner course).



Landing Page

The landing page for the TD Ameritrade Pro Trader Video course features a dark purple header with the text "TRADER VIDEO TUTORIALS" and "Exclusive Access to Forex and Futures Trading Tutorials from Professionals who Trade". Below this, a section titled "Boost your edge with professional trading video course." includes a "powered by" logo. The main content area explains the course's benefits and provides a list of topics: "Understanding and using Fibonacci", "Comprehensive complete guide", "Chart formation patterns", and "Forex indicators". A "Unlock the full course now" button is prominently displayed. Below this, a section titled "Enjoy your free preview of the professional trading video course." shows four video thumbnails. A "3-step" process to unlock the course is outlined: 1. Open (Open a live trading account), 2. Fund (Fund the account once approved), and 3. Unlock (Access your free training videos). A "Getting Started is Easy" section follows, with icons for "REGISTER", "VERIFY", "FUND", and "TRADE". The footer includes a "Ready to start trading?" call to action and a list of partner logos (CQG, LSE, etc.). The bottom section, "Awards and Recognition", displays four award icons.

TRADER VIDEO TUTORIALS
Exclusive Access to Forex and Futures Trading Tutorials from Professionals who Trade
powered by **TD AMERITRADE**

Boost your edge with professional trading video course.
powered by **TD AMERITRADE**

Whenever you are in your trading journey, give your edge a boost with our FREE TV video preview into the Pro Trader Video course, which includes an introduction to ...

To get the full Professional Trader Video course, simply open and fund a live account with \$50,000 or more, and you'll gain access to an additional 11+ video tutorials, including Expert Day Trading, Advanced Trading Strategies, Chart Patterns, Candle Patterns, and much more!

Understanding and using Fibonacci
Comprehensive complete guide
Chart formation patterns
Forex indicators
and many more ...
Unlock the full course now

Enjoy your free preview of the professional trading video course.

Understanding and using Fibonacci
Comprehensive complete guide
Chart formation patterns
Forex indicators

Unlock the full professional trading video series NOW

Open **1** Fund **2** Unlock **3**

Open a live trading account by clicking "Sign up!"
Fund the account once approved.
Access your free training videos and start learning.

Getting Started is Easy

REGISTER → Register and enter your information online
VERIFY → Verify your documents online
FUND → Fund your account
TRADE → Access thousands of market opportunities

Ready to start trading? Open an account in minutes
Open Live Account **Open Paper Account**

CQG LSE
Awards and Recognition


Foreign Journal of International Finance
Best Foreign Journal of International Finance
Best Foreign Journal of International Finance
Best Foreign Journal of International Finance

3.Social Media Chinese New Year Campaign

Broker wanted to increase trading activities during the Chinese New Year period.

Scope: Conceptualization and creation of a trading bonus campaign to ride on the festivities.

Results: The campaign increased new customers for the month by 60%.



Orient Futures International - Singapore
1 February 2021 · 🌐


CNY promo 🇨🇳: Enjoy SGD28 from 1 - 28 February 2021:

1. Open a new forex MT5 trading account.
2. Fund with minimum USD2,000 (or equivalent in other currency)
3. Make at least 1 trade of minimum 1,000 units
4. Get SGD28 from us.

🏃Hurry, promotion is valid for the 1st 50 new customers with qualified trade. Terms and conditions apply. Details & Registration: <https://tinyurl.com/jywf6w3b>

#forex #OrientFuturesSingapore #MT5 #ZeroCommission #CNY #ChineseNewYear2021 #cnygift #cnygoodies

This advertisement has not been reviewed by the Monetary Authority of Singapore. Leveraged trading is high risk. Losses can exceed deposits.




Broker of the Future
衍生无限未来

Get SGD28*
when you open an MT5 account

1. Fund account with minimum USD2,000 (or equivalent in other currency).
2. Make at least 1 trade of minimum 1,000 units.
3. Get SGD28 (or equivalent in other currency) credits into your trading account.

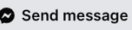
*T&C apply: orientfutures.com.sg/CNY-promo.


This advertisement has not been reviewed by the Monetary Authority of Singapore. Leveraged trading is high risk. Losses can exceed deposits.



HAPPY NEW YEAR
2021
YEAR OF THE OX

Orient Futures International - Singapore
Financial service



 You, Macie Tan and 283 others

3 shares

4. Social media promotion for launch of MT5

Broker wanted to increase trading activities for launch of new trading platform Meta Trader 5.

Scope: Conceptualization and creation of a trading campaign to ride on the launch.

Results: The campaign increased new customers for the month by 40%.

Orient Futures International - Singapore
4 September 2020 · 🌐

Orient Futures Singapore offers FX trading through the latest version of MetaQuotes Software flagship electronic forex trading platform.

Orient Futures Singapore's MetaTrader 5 is available on mobile, desktop, and web platforms. Features include a minimum deal volume of micro lot (Notional Value: \$1000), trading experts, robots, and indicators, one-click support, and more. Orient Futures Singapore offers competitive all-in cost to trade, with low spreads.


The platform equipped with innovative tools would cater to the rising need for a multi-functional trading, multi-asset platform. Offering a plethora of capabilities, including automated trading (Expert Advisors) and advanced charting functions, MT5 would be able to provide financial innovations to empower traders to trade smarter.

To read more, click here: <https://lnkd.in/gXDYv-g>

For enquiries on our services, kindly send your emails to support@orientfutures.com.sg

#OrientFuturesSingapore #futures #fx #brokerofthefuture #forex #efx #fxhub #MT5

This advertisement has not been reviewed by the Monetary Authority of Singapore.



Orient Futures International - Singapore
10 December 2020 · 🌐

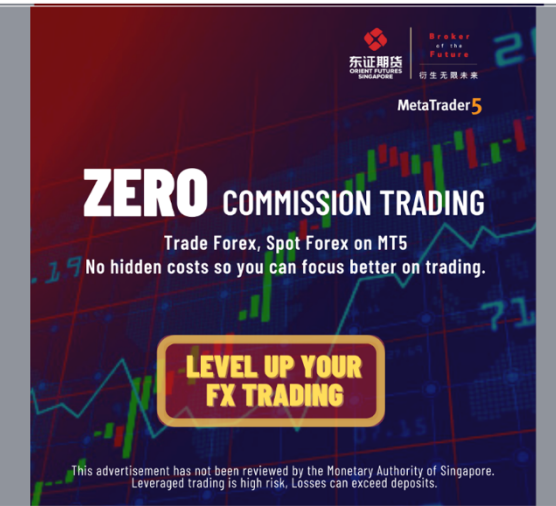
Now you can be a HERO with ZERO Commission trading on Orient Futures Singapore MT5. Open an MT5 account within minutes and start trading!

- Super Low spreads from 0.2 pips
- MAS regulated so your fund is secured.
- Access Tier1 liquidity to take your capital further.

WhatsApp: +65 97585841

#OrientFuturesSingapore #futures #fx #brokerofthefuture #forextrading #MT5 #metatrader

This advertisement has not been reviewed by the Monetary Authority of Singapore.



This advertisement has not been reviewed by the Monetary Authority of Singapore.
Leveraged trading is high risk. Losses can exceed deposits.

You, Macie Tan and 54 others · 2 comments · 3 shares

5. Collaboration with China exchanges & analysts, Chinese content



Orient Futures International - Singapore

17 June 2021 · 🌐

...

In conjunction with [#DCE](#) RBD Palm Olein Options launch to international investors from June 18th, join Orient Futures and Dalian Commodity Exchange on June 17th (15:30-16:30 SGT), for a [#live](#) webinar.

Webinar topics:

1. Product Contract and Related Rules
2. Options Trading Strategies and Cross Market Comparison

Login details:

Zoom link: <https://lnkd.in/gC4PqU9>

Meeting ID: 676 6825 8733,

For password, email intl_product_team@orientfutures.com

Don't miss out on the 1st China options to be internationalized!

[#Options](#) [#Optionstrading](#) [#Palmoil](#) [#China](#) [#derivatives](#) [#webinar](#)



大连商品交易所
DALIAN COMMODITY EXCHANGE



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ORIENT SECURITIES

Online webinar of DCE RBD Palm Olein Options

June 17th Thursday
15:30-16:30
Beijing Time

China's futures market is welcoming a new option contract, **DCE RBD Palm Olein Options**, to be launched on June 18th, Friday. The option is the first internationalized option contract, and it will bring more opportunities to the global market participants. Orient Futures hereby host this webinar supported by Dalian Commodity Exchange, providing the introduction of the option and the related trading strategies.

Participation

Please join the Zoom meeting through the link
<https://zoom.us/j/6766825873?pwd=U3h0bWp0aGZlMjZlL09uZWVlTGZkZz09>
Or meeting ID: 676 6825 8733
For the password of any enquiry please email
intl_product_team@orientfutures.com or contact your salesperson.



Agenda

Host

Global Business Department,
Orient Futures
上海东方证券 国际业务事业部

15:30-15:00

Introduction of DCE RBD Palm Olein
Options Contract and Trading Rules



Xuyang Guo
Executive Manager, International
Department
Dalian Commodity Exchange

16:05-16:30

Options trading strategy and cross
market comparison



Hoang-Phong Nguyen
Senior Quantitative Investment Manager
Director of CTA Program
Shanghai Sheng Investment Co., Ltd



Orient Futures International - Singapore

5 May 2021 · 🌐

...

东证期货新加坡与新交所线上研讨会：铁矿石与铜市场展望。2021年，5月12日，下午3:30。立即注册 bit.ly/2Q7xQr0

背景：目前钢铁行业的碳排放总量依然占到全球钢铁行业碳排放总量的60%以上。短期来讲，降低碳排放最直接的手段就是减量。然而钢材供需缺口扩大的可能性，及原料端收窄，会对铁矿石价格有什么影响？铜价趋势背后源于供需因素及新能源与碳中和对供需两端影响。另一方面新冠疫苗大规模铺开推动欧美经济增长，新能源政策也对铜等有色金属有所影响。新时期铜价会有什么展望？

让东证衍生品研究院 资深分析师替您详细分析，深入了解。

我们诚挚期待您的参与，立即注册 bit.ly/2Q7xQr0。我们线上见。

[SGX](#) [#Futures](#) [#market](#) [#capitalmarkets](#) [#chinamarkets](#) [#copper](#) [#SGX](#) [#nonferrousmetals](#) [#ferrousmetals](#) [#ironore](#) [#derivatives](#) [#arbitrage](#) [#hedging](#) [#USDCNH](#) [#commodities](#)

此广告未经新加坡金管局审核。

See translation

东证期货新加坡，新加坡交易所

线上研讨会1: 铁矿石与铜市场展望

2021年 05月12日 下午3:30

“碳达峰”对铁矿石价格影响分析

- “碳达峰”背景下，钢铁行业降低碳排放的必要性
- 钢铁碳排放减排的路径
- 唐山持续限产引发粗钢产量平控落地预期
- 唐山限产对材的影响：热轧、螺纹钢
- 控产量一致预期下，铁矿石长期平衡表
- 衍生品：SGX铁矿石掉期市场

许惠惠
东证衍生品研究院，黑色金属资深分析师

新时期铜价展望

- 供给端—中长期问题思考
- 需求端—宏观视角
- 需求端—微观视角（内需/外需）
- 新能源与碳中和对供需两端影响
- 投资建议
- 铜跨市套利交易

曹洋
东证衍生品研究院，有色金属资深分析师

2021年 05月12日 会议流程

15:30 - 15:45: 欢迎，嘉宾简介
15:45 - 16:00: “碳达峰”对铁矿石价格影响分析 - 许惠惠
16:00 - 16:15: 新时期铜价展望 - 曹洋
16:15 - 16:23: 问答时间
16:23 - 16:30: 总结

立即注册
bit.ly/2Q7xQr0

真/诚/服/务/您/的/选/择

Orient Futures International - Singapore

Financial service

Sign up



You, Macie Tan and 1 other

2 shares

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ORIENT FUTURES INTERNATIONAL (SI...

新加坡

东证期货国际新加坡提供期货，期权，外汇；全球交易（开户、策略、业务合作服务）。此官方账号用于发布产品信... >

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美国选举：全球市场变化的关键风向标

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Oct 28

LME金属周精华：基本金属市场的趋势与机遇全解析

24 reads 1 likes

Oct 10

印度市场的腾飞：零售投资与Nifty指数的黄金时代

24 reads 1 likes

东证期货国际新加坡

9/24/21 10:31 AM

【热点报告——外汇期货】美联储偏向鹰派，美元短期走强

报告摘要走势评级：美元：看跌报告日期：2021年9月23日★FOMC9月利率会议偏向鹰派：9月F

10/1/21 9:29 AM

【热点报告——商品期货】东证限电政策及相关品种点评

报告摘要报告日期：2021年9月29日★9月18日至24日限电政策概览今年是电力供应的小年，而三大产业用电量


10/8/21 3:32 PM

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6.Website Revamp



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Trading Platforms for every trader


Whether you are a professional or beginner, trade smarter with advanced trading tools accessible via desktop, laptop, mobile devices.

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Get more than a trading account

01




Your funds are kept in segregated accounts with reputable banks and counterparties.

02




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03




100% online account opening in minutes

04




Co-location, low-latency, superior execution

05




Direct Global Market Access, advanced Trading Platforms

06




Trade anytime anywhere on desktop, laptop, mobile

07




Near-real time reconciliation, automatic trade allocation

08



No hidden costs, Competitive spreads

09



24/5 live support via email, phone, chat.

Start your trading journey now

9

Stay ahead with our news and resources

Latest News

Morning Brief 2024-12-23

23 Dec 24

Morning Brief 2024-12-20

20 Dec 24

Navigating the Freight Derivatives
Market for Growth

19 Dec 24

MARKET OVERVIEW

Indices Commodities Forex



1D	1M	3M	1Y	5Y	All
SPXUSD S&P 500					5,965.4 +35.90 +0.61%
NSXUSD Nasdaq 100					21,464.3 +179.80 +0.84%
DJI Dow 30					43,015.0 +187.00 +0.44%
NKY ¹ Nikkei 225					38,701.90 -111.68 -0.29%
CHN50 China A50					13,424 +128.00 +0.96%
HK50 Hang Seng					19,847.5 +54.20 +0.27%

ECONOMIC CALENDAR

December 23

15:00	GDP QQ * ~	F: 0.1%	P: 0.5%
15:00	GDP YY * ~	F: 1%	P: 0.7%
21:30	GDP MM* ~	F: 0.2%	P: 0.1%

December 26

21:30	Initial Jobless Clm* ~	F: 223 K Person	P: 220 K Person
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December 27

07:30	Unemployment Rate* ~	F: 2.5%	P: 2.5%
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December 30

16:00	KOF Indicator ~	F: 101 Index (BFF)	P: 101.8 Index
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Getting Started is Easy



REGISTER →

Register and enter your information online.



VERIFY →

Upload your documents online.



FUND →

Fund your account



TRADE →

Access thousands of market opportunities

Ready to start trading? Open an account in minutes.

Open a Live Account

Open a Demo Account



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Orient Group
Why Orient Futures Singapore
Your fund is safe with us
Our Team
Career

Trading Markets

Trade Forex
Trade Futures

Trading Platforms

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Open Live Account
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Policies

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7. Press Releases

Orient Futures Singapore adds MetaTrader 5 platform

www.leaprate.com/forex/platforms/orient-futures-singapore-adds-metatrader-5-platform

Orient Futures Singapore and Trading Technologies Contract to Provide Connectivity to Chinese Derivatives Markets via the TT® Platform

<https://www.tradingtechnologies.com/news-releases/orient-futures-singapore-and-trading-technologies-contract-to-provide-connectivity-to-chinese-derivatives-markets-via-the-tt-platform/>

Orient Futures Singapore adds MetaTrader 5 platform



STEFFY BOGDANOVA

September 4, 2020 12:27 pm



Singapore-based financial institution for HFT trades Orient Futures Singapore started offering the MetaTrader 5 platform to its clients globally. The new addition improves the growing suite of trading systems the firm currently offers.

By adding MT5, Orient Futures becomes one of the most active local participants in the third largest forex hub in the world.

The MetaTrader 5 server, as well as connections to the firm's liquidity aggregator via the special MetaTrader 5 bridge, are co-located in Equinix SG1 data center along with other Tier-1 FX Liquidity Providers, allowing for high-speed and low latency trading.



The launch of the platform is a great addition for a financial institution that offers OTC FX and FX exchange-traded derivatives in SGX with close to zero latency.

Don't miss out the latest news, subscribe to LeapRate's newsletter

Marcus Goi, Chief Executive Officer of Orient Futures Singapore explained:

// *With quantum leaps in computing technology, functionalities of trading platforms are ever expanding. On the other hand, with globalization of trade, clients are becoming savvier and continually seeking trading systems with sophisticated capabilities in a well-connected ecosystem. MetaTrader 5 addresses our clients' need for a multifunctional, multi-asset trading platform, equipped with innovative tools to trade smarter with greater efficiency. The platform, including algorithmic trading among other things, is the logical choice for us as part of our commitment to our clients to provide financial innovations to enable and empower them. MetaTrader 5 places Orient Futures Singapore at the forefront of online trading and delivers the technologically advanced trading environment which, in turn, is used by our clients.*



Marcus Goi

MARCH 2, 2021

Orient Futures Singapore and Trading Technologies Contract to Provide Connectivity to Chinese Derivatives Markets via the TT® Platform

CHICAGO and SINGAPORE, March 2, 2021 – Trading Technologies International, Inc. (TT), a global provider of high-performance professional trading software, infrastructure and data solutions, and Orient Futures International (Singapore) Pte. Ltd. (Orient Futures Singapore) a world-class broker based in Singapore, today announced they have contracted to deliver connectivity to the Chinese international derivatives markets through the TT platform.

This agreement allows Orient Futures Singapore to offer access to Chinese international derivatives products listed on the Dalian Commodities Exchange (DCE), Shanghai International Energy Exchange (INE) and Zhengzhou Commodity Exchange (ZCE) via the TT platform.

"This partnership with Orient Futures Singapore provides yet another avenue for professional traders to access the Chinese derivatives markets through TT software. With interest in China growing by the day, we are very happy to be working with Orient Futures Singapore and look forward to delivering best-in-class solutions to our mutual customers," said Mark Pottle, Regional Executive Sales Director for Trading Technologies in Asia.

Marcus Goi Chin Poh, Chief Executive Officer of Orient Futures Singapore, said, "While China continues to internationalize its derivatives markets, Orient Futures Singapore (backed by our parent company, Shanghai Orient Futures Co., Ltd) is well-poised to provide seamless services to global clients trading into the Chinese markets. As more futures contracts from Chinese exchanges are made available for international participation, more variety of hedging, arbitrage and price discovery strategies will be made available for traders and investors. TT's connectivity helps complement Orient Futures Singapore's position as a bridge between traders worldwide and the second largest economy in the world, giving our clients a tangible edge in the Chinese derivatives markets."

TT's privately managed infrastructure spans five continents, delivering secure market access and superior performance from anywhere in the world. Designed specifically for professional traders, TT incorporates a broad array of customizable tools to accommodate trading strategies that range from manual point-and-click to single-digit microsecond automated order entry.

About Orient Futures Singapore

Orient Futures International (Singapore) Pte. Ltd. (Orient Futures Singapore) is a direct wholly owned subsidiary of Shanghai Orient Futures Co., Ltd and an indirect wholly owned subsidiary of Orient Securities Co., Ltd which is listed on both the Shanghai Stock Exchange and the Hong Kong Stock Exchange. Collectively, the Group offers a one-stop global brokerage solution to clients seeking international access to global markets and the Chinese markets. Orient Futures Singapore offers a suite of capital market products including Exchange Traded Derivatives, OTC Derivatives and Leveraged Foreign Exchange.

For more information about Orient Futures Singapore, visit www.orientfutures.com.sg

For latest updates, connect with Orient Futures Singapore via social media via <https://compiled.social/OFIS>

About Trading Technologies

Trading Technologies (www.tradingtechnologies.com, @Trading_Tech) creates professional trading software, infrastructure and data solutions for a wide variety of users, including proprietary traders, brokers, money managers, CTAs, hedge funds, commercial hedgers and risk managers. In addition to providing access to the world's major international exchanges and liquidity venues via its TT® trading platform, TT offers domain-specific technology for cryptocurrency trading and machine-learning tools for trade surveillance.