

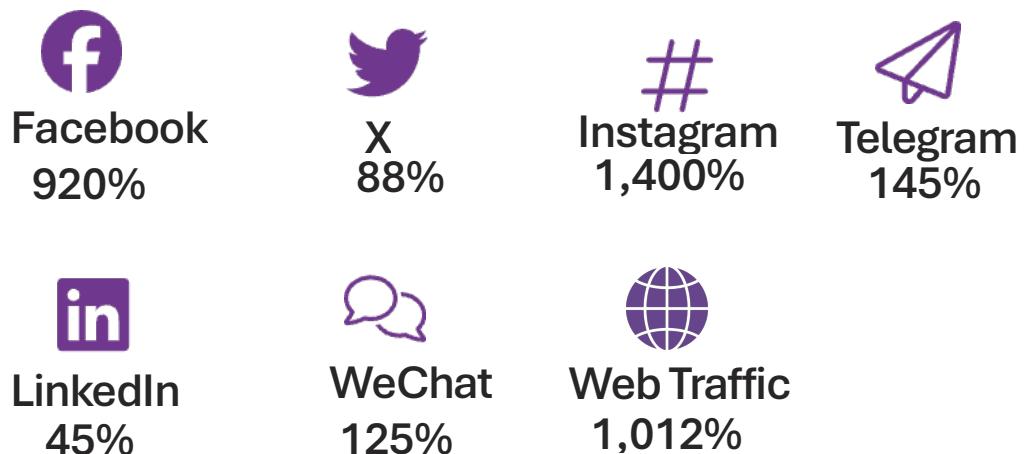
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## 1. Social Media & Community Growth in 6 months

Chinese Brokerage expansion into international regions, seeks to increase brand awareness, new customers and sales. We were engaged to provide integrated marketing services including paid media, and owned media (PR, social media, website).

We achieved an impressive result within the first 6 months for their social media and website platform, using both organic and paid channels.



## 2.Campaign with Trading Educator ( KOL)

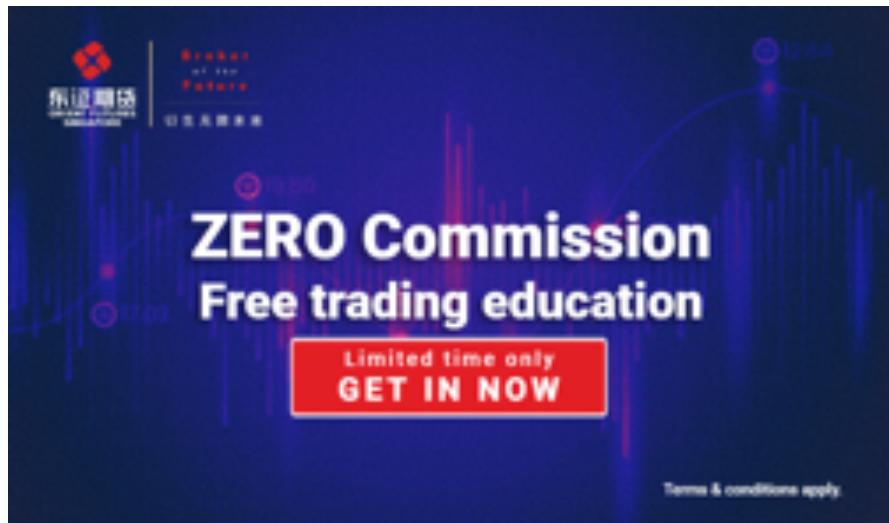
Background: Collaboration between brokerage and trading educator (Traddictiv).

New customers get free beginner course.

Channels: FB, IG, Website, Email, Google Search & display ads

Result

- Brokerage increased account opening and trading activities by 28%
- Educator gained new 'students' who progressed to intermediate courses (after the free beginner course).



# Landing Page

The image is a composite of several screenshots from a trading-related website.

**Top Section (Landing Page):**

- Header:** TRADER VIDEO TUTORIALS, Exclusive Access to Forex and Futures Trading Tutorials from Professionals who Trade.
- Powered by:** Tradeability
- Text:** Boost your edge with professional trading video course.
- Text:** powered by Tradeability
- Text:** Whenever you are in your trading journey, give your edge a boost with our FREE 1hr video preview into the Pro Trader Video course, which includes an introduction to ...
- Text:** To get the full Professional Trader Video course, simply open and fund a live account with US\$1000 or more, and you'll gain access to an additional 11hr video tutorials, including Expert Day Trading, Advanced Trading Strategies, Chart Patterns, Candle Patterns, and much more!
- Image:** Four thumbnail images representing different video topics: Understanding and Using Ranges, Candlestick complete guide, Chart formation patterns, and Forex indicators.
- Text:** and many more ...
- Button:** Unlock the full course now!

**Second Section (Landing Page):**

- Text:** Enjoy your free preview of the professional trading video course.
- Image:** Four thumbnail images representing different video topics: Understanding and Using Ranges, Candlestick complete guide, Chart formation patterns, and Forex indicators.

**Third Section (Landing Page):**

- Text:** Unlock the full professional trading video series NOW
- Diagram:** A three-step process:
  - Open:** Open a live trading account by clicking "Sign up".
  - Fund:** Fund the account once approved.
  - Unlock:** Access your free training video and start learning.

**Fourth Section (Registration Page):**

- Section:** Getting Started is Easy
- Icons:** REGISTER (with subtext: Register and enter your information), VERIFY (with subtext: Verify your account), FUND (with subtext: Fund your account), and TRADE (with subtext: Identify and select market opportunities).
- Text:** Ready to start Trading? Open an account in minutes.
- Buttons:** Start Live Account and Go Pro Account.
- Logos:** COGR, CMC, FOREX, FXT, and others.

**Fifth Section (Registration Page):**

- Section:** Awards and Recognition
- Icons:** Four award icons: Customer service award, Best educational institution award, Best educational institution award, and Best educational institution award.

### 3. Social Media Chinese New Year Campaign

Broker wanted to increase trading activities during the Chinese New Year period. Scope: Conceptualization and creation of a trading bonus campaign to ride on the festivities.

**Results: The campaign increased new customers for the month by 60%.**

Orient Futures International - Singapore  
1 February 2021 ·

CNY promo : Enjoy SGD28 from 1 - 28 February 2021:

1. Open a new forex MT5 trading account.
2. Fund with minimum USD2,000 (or equivalent in other currency)
3. Make at least 1 trade of minimum 1,000 units
4. Get SGD28 from us.

Hurry, promotion is valid for the 1st 50 new customers with qualified trade. Terms and conditions apply. Details & Registration: <https://tinyurl.com/yywf6w3b>

#forex #OrientFuturesSingapore #MT5 #ZeroCommission #CNY #ChineseNewYear2021 #cnygift #cnygoodies

This advertisement has not been reviewed by the Monetary Authority of Singapore. Leveraged trading is high risk. Losses can exceed deposits.

Get SGD28\* when you open an MT5 account

1. Fund account with minimum USD2,000 (or equivalent in other currency).  
2. Make at least 1 trade of minimum 1,000 units.  
3. Get SGD28 (or equivalent in other currency) credits into your trading account.

\*T&C apply: [orientfutures.com.sg/CNY-promo](http://orientfutures.com.sg/CNY-promo).

This advertisement has not been reviewed by the Monetary Authority of Singapore. Leveraged trading is high risk. Losses can exceed deposits.

Orient Futures International - Singapore  
Financial service

Send message

You, Macie Tan and 283 others

3 shares

## 4. Social media promotion for launch of MT5

Broker wanted to increase trading activities for launch of new trading platform Meta Trader 5.

Scope: Conceptualization and creation of a trading campaign to ride on the launch.

**Results: The campaign increased new customers for the month by 40%.**

Orient Futures International - Singapore  
4 September 2020 - 

Orient Futures Singapore offers FX trading through the latest version of MetaQuotes Software flagship electronic forex trading platform.

Orient Futures Singapore's MetaTrader 5 is available on mobile, desktop, and web platforms. Features include a minimum deal volume of micro lot (Notional Value: \$1000), trading experts, robots, and indicators, one-click support, and more. Orient Futures Singapore offers competitive all-in cost to trade, with low spreads.

The platform equipped with innovative tools would cater to the rising need for a multi-functional trading, multi-asset platform. Offering a plethora of capabilities, including automated trading (Expert Advisors) and advanced charting functions, MT5 would be able to provide financial innovations to empower traders to trade smarter.

To read more, click here: <https://lnkd.in/gXDYv-g>

For enquiries on our services, kindly send your emails to support@orientfutures.com.sg  
#OrientFuturesSingapore #futures #fx #brokerofthefuture #forex #refx #fxhub #MT5

This advertisement has not been reviewed by the Monetary Authority of Singapore.



Orient Futures Singapore Metatrader 5  
Multi-award winning.  
Algorithmic trading with Expert Advisor (EA)  
LOW ALL-IN COST, TIGHT SPREADS

available on    

Orient Futures International - Singapore  
10 December 2020 - 

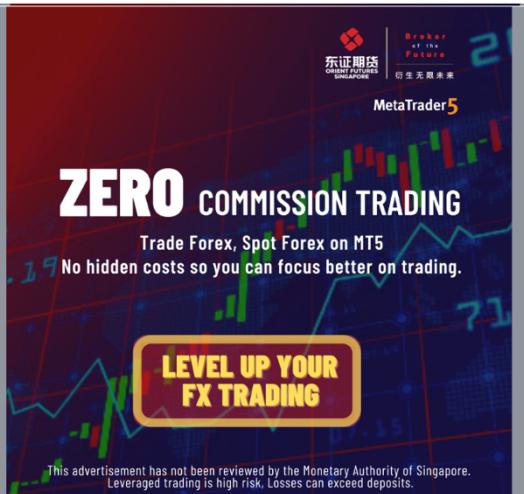
Now you can be a HERO with ZERO Commission trading on Orient Futures Singapore MT5. Open an MT5 account within minutes and start trading!

- Super Low spreads from 0.2 pips
- MAS regulated so your fund is secured.
- Access Tier1 liquidity to take your capital further.

WhatsApp: +65 97585841

#OrientFuturesSingapore #futures #fx #brokerofthefuture #forextrading #MT5 #metatrader

This advertisement has not been reviewed by the Monetary Authority of Singapore.



MetaTrader 5  
Broker of the Future  
切生无限未来  
ZERO COMMISSION TRADING  
Trade Forex, Spot Forex on MT5  
No hidden costs so you can focus better on trading.  
LEVEL UP YOUR FX TRADING

This advertisement has not been reviewed by the Monetary Authority of Singapore.  
Leveraged trading is high risk. Losses can exceed deposits.

 You, Macie Tan and 54 others 2 comments 3 shares

## 5. Collaboration with China exchanges & analysts, Chinese content



Orient Futures International - Singapore

17 June 2021 ·

...

In conjunction with **#DCE** RBD Palm Olein Options launch to international investors from June 18th, join Orient Futures and Dalian Commodity Exchange on June 17th (15:30-16:30 SGT), for a **#live** webinar.

Webinar topics:

1. Product Contract and Related Rules
2. Options Trading Strategies and Cross Market Comparison

Login details:

Zoom link: <https://lnkd.in/gC4PqU9>

Meeting ID: 676 6825 8733,

For password, email [intl\\_product\\_team@orientfutures.com](mailto:intl_product_team@orientfutures.com)

Don't miss out on the 1st China options to be internationalized!

**#Options #Optionstrading #Palmoil #China #derivatives #webinar**

**Online webinar of DCE RBD Palm Olein Options**

June 17th Thursday  
15:30-16:30  
Beijing Time

China's futures market is welcoming a new option contract, **DCE RBD Palm Olein Options**, to be launched on June 18<sup>th</sup>, Friday. The option is the first internationalized option contract, and it will bring more opportunities to the global market participants. Orient Futures hereby host this webinar supported by Dalian Commodity Exchange, providing the introduction of the option and the related trading strategies.

**Participation**

Please join the Zoom meeting through the link  
<https://zoom.com.cn/j/67668258733?pwd=T3x2v3p7eCmM22Rld09aW1yTQz2f0>  
Or meeting ID: 676 6825 8733  
For the password of any enquiry please email [intl\\_product\\_team@orientfutures.com](mailto:intl_product_team@orientfutures.com) or contact your salesperson.

**Agenda**

**Host**  
Global Business Department,  
Orient Futures  
上海东证期货 国际业务事业部

**15:30-16:00**  
Introduction of DCE RBD Palm Olein Options Contract and Trading Rules  
  
**Xuyang Guo**  
Executive Manager, International Department  
Dalian Commodity Exchange

**16:00-16:30**  
Options trading strategy and cross market comparison  
  
**Hoang-Phong Nguyen**  
Senior Graduate Investment Manager  
Director of CFA Program  
Shanghai Shengyi Investment Co., Ltd



东证期货新加坡与新交所线上研讨会：铁矿石与铜市场展望。2021年，5月12日，下午3:30。立即注册 [bit.ly/2Q7xQr0](https://bit.ly/2Q7xQr0)

背景：目前钢铁行业的碳排放总量依然占到全球钢铁行业碳排放总量的60%以上。短期来讲，降低碳排放最直接的手段就是减量。然而钢材供需缺口扩大的可能性，及原料端收窄，会对铁矿石价格有什么影响？铜价趋势背后源于供需因素及新能源与碳中和对供需两端影响。另一方面新冠疫苗大规模铺开推动欧美经济增长，新能源政策也对铜等有色金属构有所影响。新时期铜价会有什么展望？

让东证衍生品研究院资深分析师替您详细分析，深入了解。

我们诚挚期待您的参与，立即注册 [bit.ly/2Q7xQr0](https://bit.ly/2Q7xQr0)。我们线上见。

SGX #Futures #market #capitalmarkets #chinamarkets #copper #SGX #nonferrousmetals  
#ferrousmetals #ironore #derivatives #arbitrage #hedging #USDCNH #commodities

此广告未经新加坡金管局审核。

See translation



Orient Futures International - Singapore

Financial service

Sign up

You, Macie Tan and 1 other

2 shares

< Q ...

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ORIENT FUTURES INTERNATIONAL (SI... ✓  
新加坡

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Following Send message

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10/1/21 9:29 AM



【热点报告——商品期货】东证限电政策及相关品种点评  
报告摘要报告日期：2021年9月29日★9月18日至24日限电政策概览今年是电力供应的小年，而三大产业用电量

10/8/21 3:32 PM

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## 6. Website Revamp

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Precious Metals

Forex

Energies

Interest Rates

We connect you with global markets and China Exchanges.

Explore Global Markets

Trading Platforms for every trader

Whether you are a professional or beginner, trade smarter with advanced trading tools accessible via desktop, laptop, mobile devices.

Explore Trading Platforms

Open Demo Account

Get more than a trading account

01 Your funds are kept in segregated accounts with reputable banks and counterparties.

02 Easy online deposit, withdrawal, account management

03 100% online account opening in minutes

04 Co-location, low-latency, superior execution

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06 Trade anytime anywhere on desktop, laptop, mobile

07 Near-real time reconciliation, automatic trade allocation

08 No hidden costs, Competitive spreads

09 24/5 live support via email, phone, chat.

Start your trading journey now

## Stay ahead with our news and resources

Latest News

Morning Brief 2024-12-23  
23 Dec 24

Morning Brief 2024-12-20  
20 Dec 24

Navigating the Freight Derivatives Market for Growth  
19 Dec 24

MARKET OVERVIEW

Indices Commodities Forex

23 09:00 10:30 12:00 14:00

1D 1M 3M 1Y 5Y All

	S&P 500	SPXUSD	NSXUSD	DJI	NKYE	CHN50	HK50
	5,965.4 +35.90 +0.61%	5,965.4 +35.90 +0.61%	21,464.3 +179.80 +0.84%	43,015.0 +187.00 +0.44%	38,701.90 -111.68 -0.29%	13,424 +128.00 +0.96%	19,847.5 +54.20 +0.27%

ECONOMIC CALENDAR

December 23

Time	Event	F	P
15:00	GDP QQ *	-0.1%	+0.5%
15:00	GDP YY *	-1%	+0.7%
21:30	GDP MM *	-0.2%	+0.1%

December 26

Time	Event	F	P
21:30	Initial Jobless Clm*	223K Person	220K Person

December 27

Time	Event	F	P
07:30	Unemployment Rate*	2.5%	2.5%

December 30

Time	Event	F	P
16:00	KOF Indicator	101 Index	101.8 Index

## Getting Started is Easy



REGISTER →



VERIFY →



FUND →



TRADE →

Register and enter your information online.

Upload your documents online.

Fund your account

Access thousands of market opportunities

Ready to start trading? Open an account in minutes.

[Open a Live Account](#)

[Open a Demo Account](#)



### ABOUT US

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Orient Group  
Why Orient Futures Singapore  
Your fund is safe with us  
Our Team  
Career

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Trade Futures

### Trading Platforms

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Open Live Account  
Deposit & Withdrawal

### Resources & Helps

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Research  
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FAQs  
Policies

### For Institutions

Financial Institutions  
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## 7. Press Releases

Orient Futures Singapore adds MetaTrader 5 platform

[www.leaprate.com/forex/platforms/orient-futures-singapore-adds-metatrader-5-platform](http://www.leaprate.com/forex/platforms/orient-futures-singapore-adds-metatrader-5-platform)

Orient Futures Singapore and Trading Technologies Contract to Provide Connectivity to Chinese Derivatives Markets via the TT® Platform

<https://www.tradingtechnologies.com/news-releases/orient-futures-singapore-and-trading-technologies-contract-to-provide-connectivity-to-chinese-derivatives-markets-via-the-tt-platform/>

# Orient Futures Singapore adds MetaTrader 5 platform



STEFFY BOGDANOVA

September 4, 2020 12:27 pm



Singapore-based financial institution for HFT trades Orient Futures Singapore started offering the MetaTrader 5 platform to its clients globally. The new addition improves the growing suite of trading systems the firm currently offers.

By adding MT5, Orient Futures becomes one of the most active local participants in the third largest forex hub in the world.

The MetaTrader 5 server, as well as connections to the firm's liquidity aggregator via the special MetaTrader 5 bridge, are co-located in Equinix SG1 data center along with other Tier-1 FX Liquidity Providers, allowing for high-speed and low latency trading.



The launch of the platform is a great addition for a financial institution that offers OTC FX and FX exchange-traded derivatives in SGX with close to zero latency.

*Don't miss out the latest news, subscribe to LeapRate's newsletter*

Marcus Goi, Chief Executive Officer of Orient Futures Singapore explained:

**“**With quantum leaps in computing technology, functionalities of trading platforms are ever expanding. On the other hand, with globalization of trade, clients are becoming savvier and continually seeking trading systems with sophisticated capabilities in a well-connected ecosystem. MetaTrader 5 addresses our clients' need for a multifunctional, multi-asset trading platform, equipped with innovative tools to trade smarter with greater efficiency. The platform, including algorithmic trading among other things, is the logical choice for us as part of our commitment to our clients to provide financial innovations to enable and empower them. MetaTrader 5 places Orient Futures Singapore at the forefront of online trading and delivers the technologically advanced trading environment which, in turn, is used by our clients.



Marcus Goi

MARCH 2, 2021

## Orient Futures Singapore and Trading Technologies Contract to Provide Connectivity to Chinese Derivatives Markets via the TT® Platform

**CHICAGO and SINGAPORE, March 2, 2021** – Trading Technologies International, Inc. (TT), a global provider of high-performance professional trading software, infrastructure and data solutions, and Orient Futures International (Singapore) Pte. Ltd. (Orient Futures Singapore) a world-class broker based in Singapore, today announced they have contracted to deliver connectivity to the Chinese international derivatives markets through the TT platform.

This agreement allows Orient Futures Singapore to offer access to Chinese international derivatives products listed on the Dalian Commodities Exchange (DCE), Shanghai International Energy Exchange (INE) and Zhengzhou Commodity Exchange (ZCE) via the TT platform.

"This partnership with Orient Futures Singapore provides yet another avenue for professional traders to access the Chinese derivatives markets through TT software. With interest in China growing by the day, we are very happy to be working with Orient Futures Singapore and look forward to delivering best-in-class solutions to our mutual customers," said Mark Pottle, Regional Executive Sales Director for Trading Technologies in Asia.

Marcus Goi Chin Poh, Chief Executive Officer of Orient Futures Singapore, said, "While China continues to internationalize its derivatives markets, Orient Futures Singapore (backed by our parent company, Shanghai Orient Futures Co., Ltd) is well-poised to provide seamless services to global clients trading into the Chinese markets. As more futures contracts from Chinese exchanges are made available for international participation, more variety of hedging, arbitraging and price discovery strategies will be made available for traders and investors. TT's connectivity helps complement Orient Futures Singapore's position as a bridge between traders worldwide and the second largest economy in the world, giving our clients a tangible edge in the Chinese derivatives markets."

TT's privately managed infrastructure spans five continents, delivering secure market access and superior performance from anywhere in the world. Designed specifically for professional traders, TT incorporates a broad array of customizable tools to accommodate trading strategies that range from manual point-and-click to single-digit microsecond automated order entry.

### About Orient Futures Singapore

Orient Futures International (Singapore) Pte. Ltd. (Orient Futures Singapore) is a direct wholly owned subsidiary of Shanghai Orient Futures Co., Ltd and an indirect wholly owned subsidiary of Orient Securities Co., Ltd which is listed on both the Shanghai Stock Exchange and the Hong Kong Stock Exchange. Collectively, the Group offers a one-stop global brokerage solution to clients seeking international access to global markets and the Chinese markets. Orient Futures Singapore offers a suite of capital market products including Exchange Traded Derivatives, OTC Derivatives and Leveraged Foreign Exchange.

For more information about Orient Futures Singapore, visit [www.orientfutures.com.sg](http://www.orientfutures.com.sg)

For latest updates, connect with Orient Futures Singapore via social media via <https://compiled.social/OFIS>

### About Trading Technologies

Trading Technologies ([www.tradingtechnologies.com](http://www.tradingtechnologies.com), [@Trading\\_Tech](https://twitter.com/Trading_Tech)) creates professional trading software, infrastructure and data solutions for a wide variety of users, including proprietary traders, brokers, money managers, CTAs, hedge funds, commercial hedgers and risk managers. In addition to providing access to the world's major international exchanges and liquidity venues via its TT® trading platform, TT offers domain-specific technology for cryptocurrency trading and machine-learning tools for trade surveillance.